

## EVRIHOLDER INTRODUCES CLEANING BRUSHES WITH A PURPOSE

Anaheim, CA, March 9, 2018 – When it’s time to clean, **Double Scrub** brushes snap together or come apart to tackle heavy duty scrubbing and hard to reach corners. Brushes feature a combination of thick and thin bristles for difficult cleaning jobs. Two-tone colors identify how the brushes separate. Bigger brushes focus on large surfaces and offer durable, tough bristles. Smaller brushes focus on small, tight areas for precision cleaning.

**Double Scrub** is an innovative, unique 2 in 1 nested scrub brush that is not only dual purpose but also space saving for a total cleaning solution. No need for all those brushes under the sink in your home, all you need is **Double Scrub!**

The **Double Scrub** product line consists of four unique brushes for every area in your home, including kitchen, bath, floor and a heavy duty all-purpose brush.

PRODUCT NAME	PRODUCT IMAGE	FUNCTIONALITY	MSRP
Bath Tile Brush		Tough bristles remove tough grime from bath tile. Brushes snap together to create a unique cleaning tool with an edge.	\$5.99
Floor Scrub Brush		Dual level bristles loosen dirt and debris from carpets and rugs. Double headed brush spot cleans grout and carpet with ease.	\$5.99
Heavy Duty Scrub Brush		Brush separates to become two tough cleaning tools. The small brush is long and skinny for cleaning grout, window sills and much more.	\$5.99
Kitchen Sink Scrub Brush		Designed for the kitchen sink to precisely spot clean corners, edges and around the sink and is small enough to fit into a garbage disposal.	\$3.99

**Double Scrub** cleaning brushes are now available.

### ABOUT EVRIHOLDER PRODUCTS, LLC

Founded in 1995, Evriholder Products, LLC designs, develops and manufactures products for the Kitchen, Cleaning, Storage & Organization, and Health & Beauty categories. Headquartered in Anaheim, CA, Evriholder continues to introduce truly innovative products to nearly all retail channels including specialty, mass merchants, supermarkets, hardware stores and many more! Please contact us for additional information. Product images available.

**MEDIA CONTACT:** Gina Moore  
 VP of Marketing  
 Evriholder Products  
 E-Mail: [ginam@Evriholder.com](mailto:ginam@Evriholder.com)