

FOR IMMEDIATE RELEASE
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**EVRIHOLDER PRODUCTS GOES GREEN WITH NEW SUSTAINABLE LINE:
ECOLOGICAL**

ANAHEIM, CA. (March 14, 2020) – Evriholder is proud to introduce **EcoLogical**, a brand committed to reducing global consumption by providing eco-friendly, reusable alternatives. Our products are carefully crafted with the environment and consumer in mind – convenient, practical, and sustainable. Together, we can make holistic and ecological choices to reduce waste.

Shop in style with the mesh canvas **Grocery Tote!** This organic 100% cotton bag is incredibly versatile and useful for carrying everything from your books to your groceries. Available in a 2 pack, the grocery totes are reusable, eco-conscious, and help reduce the use of plastic bags.

For a larger capacity bag, our **Burlap Tote** features a reinforced bottom gusset that fully expands to carry even more items! Its moisture-resistant interior is also laminated for less mess and easy cleaning. The simplistic design makes it perfect for everyday life – including work, the beach, farmers markets, and more. The bag is also 100% biodegradable, compostable, and plastic-free.

Made from organic cotton, our breathable **Produce Bags** are perfect for fruits, vegetables, nuts, and bulk foods. They feature a hassle-free drawstring closure to keep products from falling out, along with a tare weight label to make checkout easy. The biodegradable bags

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are offered in a variety of sizes to accommodate all your grocery needs!

Eliminate disposable bag waste with reusable **Sandwich & Snack Zip Bags**. This multi-pack offering of bags are useful for storing snacks, lunches, and even small accessories. They feature a leakproof seal that keeps food fresh and prevents liquids from spilling. Bags are durable and freezer safe.

ABOUT EVRIHOLDER PRODUCTS, LLC

Founded in 1995, Evriholder Products, LLC designs, develops and manufactures products for the Kitchen, Cleaning, Storage & Organization, and Health & Beauty categories. Headquartered in Anaheim, CA, Evriholder continues to introduce truly innovative products to nearly all retail channels including specialty, mass merchants, supermarkets, hardware stores and many more!

For further information, please contact Ashlee Pham at (714) 490-7878.

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Grocery Tote



Sandwich & Snack Zip Bags



Burlap Tote



Produce Bags

