

FOR IMMEDIATE RELEASE
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EVRIHOLDER PRODUCTS EXPANDS HI-REACH CLEANING LINE

ANAHEIM, CA. (March 14, 2020) – Evriholder Products is proud to announce the addition of two new and unique cleaning products to their **Hi-Reach & Sophist-Clean** lines: the **Sweep & Dust** cleaning kit and the self-wringing **Twist Mop!** These innovative and easy-to-use items are effective, convenient, and are overall must-have cleaning essentials for any home.

Sweep dust and dirt from all surfaces! The **Hi-Reach Sweep & Dust** is a 3-in-1 item that comes with a pole, sweeper, and microfiber duster. All three products handily nest together for easy storage. Begin sweeping by selecting the swivel broom head, which conveniently tilts 180° to get into hard-to-reach areas and makes cleaning corners a breeze! After sweeping is complete, simply remove the duster head from the compartment in the handle, attach it to the 32” pole, and easily reach up to 48” – great for dusting those high ceiling fans!

With just a pull of the handle, the **Sophisti-Clean Twist Mop** quickly and easily wrings itself out – no need to touch dirty water! This flexible, X-shaped mop locks in spills, dust, and debris with no excess dripping. Made with super-absorbent microfiber, the mop pad is removable, reusable, and machine washable – making it an eco-friendly alternative to disposable cleaning pads. Along with a 46” pole, the mop also features a 180° multi-angle head rotation to help you easily get under the couch and into difficult corners and crevices. Mop can conveniently be used wet or dry for any cleaning job.

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ABOUT EVRIHOLDER PRODUCTS, LLC

Founded in 1995, Evriholder Products, LLC designs, develops and manufactures products for the Kitchen, Cleaning, Storage & Organization, and Health & Beauty categories. Headquartered in Anaheim, CA, Evriholder continues to introduce truly innovative products to nearly all retail channels including specialty, mass merchants, supermarkets, hardware stores and many more!

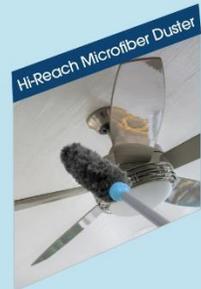
For further information, please contact Ashlee Pham at (714) 490-7878.

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SWEEP & DUST

TWIST MOP



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